



UNIVERSITY OF
LIVERPOOL

International
Summer School



INTERNATIONAL SUMMER SCHOOL 2018

In 2018 the University of Liverpool International Summer School (ISS) will be 10 years old. Over the past ten years it has provided an international experience for hundreds of students coming to us from partner institutions, via individual applications, and in groups organised by overseas colleges and universities with whom the University of Liverpool has no official partnership.



University of Liverpool
International Summer School

Summer 2018

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Over the years we have received some fantastic feedback about ISS. Nevertheless, we feel that after a decade of learning from experience we are ready to make some big changes, which we hope will provide an even better student experience and add even more value for the overseas universities and colleges from which our ISS student population is drawn.

We asked our students for one word to describe their experience on ISS...

SO WHAT IS

CHANGING?

There will be an enhanced **academic experience**.

- Every academic module will be credit-bearing. Students who successfully complete a module will be awarded University of Liverpool credits.
- Students choosing our three week programme on ISS will be able to study up to 4 modules.
- Students choosing our six week programme on ISS will be able to study up to 8 modules.
- Students will be able to choose from a wider range of modules, drawn from all three Faculties of the University and from the English Language Centre.
- Each module will give students the chance to be taught by University of Liverpool academic staff, giving them access to cutting edge thinking within a Russell Group university committed to excellence in research and research based teaching.
- The English Language entry requirements have been raised to IELTS 6.0 or equivalent, which is the same as for most Undergraduate degrees at the University of Liverpool.



The **Culture and Social Programme** will be bigger and better than ever before.

- As well as having their own dedicated social programme of meals, day trips and other events, ISS students will have access to the full range of social activities offered by the English Language Centre. These include conversation and film clubs, team sporting activities and weekly afternoon sightseeing

trips to local attractions such as Anfield football stadium, home of Liverpool FC, The Beatles Story Museum and the University Botanic Gardens at Ness.

- ISS students will have access to the social activities organised by the Halls Experience Team, designed for everyone living in University accommodation.
- These enhancements provide the opportunity for ISS students to mix with a wider student body and make an even wider circle of international friends than the programme previously allowed.



Students will have access to dedicated **Welfare Support**.

- Twice daily drop in sessions will be offered for students to bring up any difficulties they may be having. Our team of dedicated Support Assistants can help with any issue, no matter how small. So if a student needs help booking a train for a weekend visit or wants to talk about a more serious problem, there will always be a friendly, approachable member of staff available.

- Daily bookable appointments will be available for students who wish to discuss a non-academic issue in private.
- Referrals onward to trained counsellors and other welfare professionals within the University will continue to be available for the most serious problems.

THE MOST POPULAR FEATURES OF THE ISS REMAIN UNCHANGED

- ISS will continue to offer a strong pathway of modules focused on Business and Management.
- ISS will continue to offer a range of modules allowing students to learn about British Culture and History and, in fact, this strand will be enhanced.
- Students who wish to work on their communication skills in English in a more structured manner can still sign up for English language and communication skills classes.
- Each student will live in an on-campus single study bedroom with a private bathroom and will share social space and kitchen facilities with a small group of other ISS students.



THE ENHANCED MODULE OFFERING

From 2018, students will be able to choose either to concentrate their studies in one subject area or, alternatively, to pick and mix modules to suit their needs and those of their home university.

To help students to make their choices, modules will be grouped into different pathways, with each pathway dedicated to a different theme. We hope our thematic offerings will hold something for all interests and specialisations. New pathways will continue to be added right up until our website goes live and we open for bookings on 1st December 2017, but here are some examples of the pathways already on offer:

- ❖ Cultural Capital
- ❖ Historical Perspectives
- ❖ Global Grand Challenges
- ❖ Communication in a Connected World
- ❖ Loving Language
- ❖ Doing Business
- ❖ Breaking Borders

Within these pathways students can expect to find a range of exciting modules from which to choose. Our final module offering will be published when our website goes live at the beginning of December. Examples of what students will be able to choose from are:

[Art and Public Sculpture: A case study in Liverpool](#)

Primarily through on site viewing and interaction this course provides an introduction to the wide range of public sculpture and art collections in Liverpool. Students will learn how these have contributed to the cultural regeneration of the city and will discuss issues surrounding the patronage, creation and conservation of public art.

Liverpool – UNESCO World Heritage Site: An architectural case study

In 2004, Liverpool was inscribed as a UNESCO World Heritage Site. Its outstanding urban landscape includes over 2,500 listed buildings, more than any other UK City outside of London. This course explores the architectural significance of the city and traces its development from a mediaeval town to an international port.

60s culture- the Mersey scene in Music, Literature and Visual Arts

During the 1960s, Liverpool became a centre of Avant Garde activity, not only through the music of the Beatles, but also through the alternative arts and music scene, which was focused on the area near the University campus. Students will examine the social and historical background to the cultural phenomenon and its effect on shaping Liverpool in the 21st century, particularly through marketing and the thriving tourist industry.

Superpowers of the Ancient World: the Near East

In this module participants will explore a number of Near Eastern cultures that existed within a set time period in the Late Bronze Age (1500 – 1200 BC), and how they interacted with each other over time, and engage with the languages and scripts of Egypt and the Near East. You will work in small groups, explore the Garstang Museum, which houses our on-campus collection of artefacts from Egypt, Sudan and the Middle East, and work with digital materials.

China: from Terracotta Warriors to global superpower

Students will examine the rise of China's global significance since the era in which the Terracotta Army was produced to the present day. Teaching will draw upon the China Season, which will run in Liverpool during the summer of 2018 and will include an exhibition focused on the Terracotta Army.

The History of Liverpool

Students will have the opportunity to study the history of one of Britain's leading imperial cities through a combination of lectures, workshops, fieldtrips and walking tours.

Viking Britain

This course will offer a chance to study Britain's Viking legacy through a combination of lectures, workshops, and fieldtrips, including a visit to the historic Viking and Roman settlement of Chester.

The Energy Management and Urban Infrastructure Challenge

In 2015, the UN introduced its 2030 Agenda for Sustainable Development and its 17 Sustainable Development Goals, opening up a raft of new career opportunities for those who have knowledge of this area. Students on this module will work alongside experts in the field to gain an understanding of how to address two of these challenges and to see how they are being tackled on the ground through site visits and hands on workshops.

The Food Security and Waste Management Challenge

In 2015, the UN introduced its 2030 Agenda for Sustainable Development and its 17 Sustainable Development Goals, opening up a raft of new career opportunities for those who have knowledge of this area. Students on this module will work alongside experts in the field to gain an understanding of how to address two of these challenges and to see how they are being tackled on the ground through site visits and hands on workshops.

Working in Liverpool's Living Lab – engaging with the global grand challenges on Campus and in the Knowledge Quarter of Liverpool

Participants will learn about sustainable development in action through active engagement with hands on, practical investigation of real-life exemplar projects located within the campus of the University of Liverpool and its neighbourhood Knowledge Quarter. Students will enhance their research, communication and networking skills by producing a video and associated blog.

Working in Liverpool's Living Lab – engaging with the global grand challenges in the city of Liverpool

Participants will learn about sustainable development in action through active engagement with hands on, practical investigation of real-life exemplar projects located within the City of Liverpool and its many community and commercial projects. Students will enhance their research, communication and networking skills by producing a video and associated blog.

Critical thinking in an age of fake news and false accounting

This module will help students think critically about what counts as evidence in an age of informational overload, misleading metrics, and fake news. The module will provide students with an opportunity to explore how reliable information may be obtained as well as thinking critically about the sources of that information. It will enable them to critically examine the discourse of political rhetoric and some of the rhetorical flourishes used inside that rhetoric and other forms of manipulative discourse.

Your international student experience: reflection and publication

This module allows students to explore their own international student journey from the perspective of culture, language, educational background and psychological factors, and consider different models of reflection. This will allow students to produce a reflective account of their own International Summer School experience at the University of Liverpool, with the opportunity to submit this to The International Student Experience Journal. The International Student Experience Journal (ISEJ) was launched in 2013 as a peer reviewed online journal and forum for discussing international students' experience of academic life in the UK and other English-speaking countries.

English Communication Skills (non-credit bearing)

The main aim of the English language module is to improve all aspects of students' English proficiency but with a special emphasis on speaking and listening skills. We recognise that students have already been studying English in their home country – often for several years – and that this course therefore represents an opportunity for them to make active use of their existing knowledge of the language. The course aims to build students' confidence and to improve their fluency through interaction with native speakers and with speakers of other languages, both inside and outside the classroom.

An Introduction to Teaching English as a Foreign Language

This module gives an introduction to the main considerations in planning, delivering and reflecting on a lesson for learners studying English as a Foreign Language. Participants will learn about different learners, alternative teacher roles and how to use effective classroom techniques to promote learning. By the end of this module, participants will be able to conduct the necessary language and skills analysis to produce a fully deliverable lesson plan for a defined group of students.

The Story of English: where does English come from and where is it heading?

This module gives an introduction to the history of the English language. It explores the social dimension of the language - how the different vocabularies of poor farmers and wealthy landowners helped shape the informal and formal Englishes of today. It notes some of the differences between British, US and other varieties of English. Finally it looks at the development in the late nineteenth century of "scouse" - the dialect widely spoken in Liverpool today. Students will develop a more detailed knowledge of the origins of the English language. They will explore how history shapes language, and will learn how to turn this to their advantage in producing academic English more precisely. Students will also be better equipped to engage with the language, culture and people of Liverpool

Consumer Behaviour

This module will involve discussion of how principles of motivation and lifestyle can influence behaviour, how consumers make decisions and how businesses attempt to influence this decision making process. There will be focus on how new realities have shaped and influenced consumer behaviour patterns. On leaving this module, participants will understand how the concept of consumer behaviour enables an organisation to be customer centric.

Enterprise and Entrepreneurship

Students on this module will gain an insight into the world of business ownership. They will explore the psychology underpinning entrepreneurship behaviour and what makes a business owner competitive and effective. Participants will leave the module equipped to tackle the development of a business plan and understanding the common mistakes that new businesses typically make.

Supply Chain Management

Supply chain management has gained substantial attention in the last two decades due to globalisation and the advancement in information technology. In the contemporary business environment the nature of competition is shifting from competing enterprises to competing supply chains. This module will provide students with an understanding of key concepts, principles, theories and best practices of operational and supply chain management, particularly focusing on two core elements – lean and agile operations.

Leadership in Contemporary Business

This module will provide students with academic understanding of leadership theory and to allow for critical engagement with current debates surrounding its application within the organisational context.

Global Marketing - Thinking Global, Acting Local

This module will enable students to critically analyse the globalisation process in relation to the ever-changing and dynamic global marketing environment and the challenges for a global marketing firm. Students will have an opportunity to study how global marketing efforts can be both a challenge and a rewarding experience and, at the same time, generate critical conditions in the international environment.

International Relations

Students will have the opportunity to study international relations and its impact on important recent events from a European perspective. Focussing particularly on the politics of the UK, China, USA and Russia, students will end the module equipped to use theoretical principles to make sense of current world events, from the increasing impact of religion, the rise of nationalism and the changing role of America in the challenges of politics and human rights.

Global Gender Relations

This module will provide participants with an opportunity to study basic theories and policy questions around globalisation and gender. It will enable them to understand how global dynamics can influence and determine the presence or absence of gender issues in different regional contexts. The course will develop students' critical evaluation of the importance of gender in international development and in the improvement of global political and economic processes.

An Introduction to topics in Medical History

This module provides an opportunity for exploration of key themes through lecture presentation and workshop discussion.

All module offerings are subject to minimum enrolment numbers and the final timetable will be shaped by analysis of registered interest.

2018 COURSE DATES

Students study for 3 weeks or six weeks

Programme Length	Start Date	End Date	Registration & Induction
6 week programme	25/06/18	03/08/18	22/06/18
3 week programme (A)	25/06/18	13/07/18	22/06/18
3 week programme (B)	16/07/18	03/08/18	13/07/18

FEES

Programme Length	Tuition Fee	Accommodation fee
6 week programme	£3,060	£920 (21/06/18 - 04/08/18)
3 week programme (A)	£1,530	£480 (21/06/18 - 14/07/18)
3 week programme (B)	£1,530	£480 (12/07/18 - 04/08/18)

NEXT STEPS

Register your interest and we will make sure you are the first to know all our International Summer School news:



<https://www.liverpool.ac.uk/internationalsummerschool/>